www.**handeul**.com





Creating Beauty, Creating Convenience



# FANDEUL

# HANDEUL that makes a beautiful and convenient world





HA

C HANDEUL Co., Ltd.

Mint

X

FOOM

PLAZEN. G.L.LTD.

주식의사 [ 라젠 1000000

# Advertising materials needed for making beautiful streets



People who make a path of success through signs. Handeul is walking on that path together with them.





# Spatial sign that attracts people's attention



**Spaces** are created as people stop coming and going, and there are many signing materials inside of them that draw people's attentions.

Small but sincere advertisement that expresses someone's hope for success.

Handeul creates that precious sincerity together.





Creating Beauty, Creating Convenience



# Reforming a part of spaces

Interior

r Commercial spaces

Hospitals, shops and other spaces



Exterior

Exterior design of buildings

Entrance of stores





Sign

Outdoor signs

Indoor signs





Display Menu plate, POP, banner stand, banner







It means a small-scale construction that renovates the existing business site into that of other businesses by changing the concept through a minimal construction. It is an economical and tailored renewal system that changes the concept of interior and exterior (signs and exterior design of buildings) spaces into something new through a sizable or minimal construction.

# Reforming the whole atmosphere





Online Request for consultation

Possible to reform the space conveniently by getting a simple or detailed quotation
Checking the cost
Visiting the store for consultation

# **Reforming process**



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Proposal of a detailed design, onstruction schedule and final quotation

Production(Production of installations for reforming)

Construction

Follow-up management, A/S

# Specialized brand for acrylic daily supplies - Atic



Wooden shelf Straight shelf with a modern design where you can feel the warmth of hardwood

- Beauty utility box
- ◆ Frame
- ♦ Shelf
- Case & showcase
- ♦ Home decoration
- ♦ Office decoration
- ◆ Custom-made, subsidiary materials



Frame note A4

It is a frame note of which the front cover can be opened that makes it easy and simple to replace the notice materials inside!

2-story cosmetics utility box with a width of 300mm Capped acrylic utility box for cosmetics with no possibility of piled up dusts





Tallboy utility box for lipsticks (Wood) Oval type utility box for lipsticks that you can see the colors of them

Acrylic table TC

a simple design



Utility box for business cards

Tower-type utility box for business cards which takes a small space and makes it easy to classify the business cards







Collection box Collection box with a small volume that can be easily assembled and disassembled without using adhesives



Oak speaker

Non-powered speaker of which the volume can be controlled without external power, perfect for my house and an interior piece of the shops!







### Wooden stand frame

It is a wooden stand frame that can be used as a luxurious menu holder, and you can display menu plate, new menu and recommended dishes!





### 2-story catalogue holder

2-story catalogue holder with which you can display brochures, leaflets and flyers in a smart way

### Wooden plastic model case

Pla model case that makes the space looks luxurious as the classy hardwood and acrylic materials are well harmonizedy



# No. 1 Integrated acryl brand in Korea



Arystal . 100

Transparency of extruding method

It is a pressed out transparent acryl made of extruded transparent thermoplastic PMMA (Poly methyl methacrylate) material. It is applied to diverse industries due to its excellent transparency and surface smoothness.



**200** Transparency of horizontal casting method **300** Transparency of vertical casting method

The casting methods, with which we produce solid acrylic sheet by hardening the liquid type acrylic materials, are classified into two, vertical and horizontal ones. It is a high molecule acrylic sheet with excellent transparency and processability, and may be produced as long as 50mm maximum.

Diffuser plate	It is an acrylic sheet exclusively for channel sign that creates a luxurious atmosphere by realizing a soft and even brightness through dispersing lights.
Thick plate	We are supplying acrylic products with diverse thicknesses which is as thick as 300mm maximum depending on the purpose of use.



Optical transparency used for electronic components

We provide acrylic products including the ones that diffuses light evenly to the whole screen, and prevents static electricity and scratches.

Light guide plate	It is an acrylic product that makes light diffused with its specially treated transparent surface. It is used for laptops, LCD monitors, televisions, billboards for lighting, control panels, slides and X-ray view boards.
Thin plate	Acrylic panel, produced with a thickness of 0.8mm maximum, is used for mobile phones and electronic goods.
Coated plate preventing electrification	It is an acrylic product processed not to create static electricity, and used for semi- conductors and clean room.
Hard coated plate	It is an acrylic product preventing scratches, and used for the products vulnerable to scratches such as table tops, furniture, exhibition cases and billboards.









Diffuser plate





Coated plate preventing electrification

Light guide plate



Thin plate



Hard coated plate















6	Arystal 900
Funct	ional panel (MP panel)





It is an acrylic product for interior decoration and display, and we produce it in diverse colors and unique textures.

It is a design panel where the MP panel







12 • 13

Arystal 600

Color translucent



Arystal 800

Matt acryl







FOOM Artstal foam



Processability	E
Printability	ç
Light weight	L
Flame retarding	6
Insulating nature	F
Chemical resistance	F
Excess moisture tolerance & weatherproof	L
Compensating the defect of natural wood	E V S

Excellent processability including cutting, punching, binding and welding Suitable for silkscreen and other printings Light with a specific gravity of 0.75 Self-extinguishing product that automatically puts flame out Insulator that can be used for the production of electric components Resistant to acidic and alkaline chemicals Low moisture absorption rate Excellent strength, weatherproof, insulation and sound absorption properties





## HANDEUL Co., Ltd.

B-2801, Royal Palace Houseville, 105, Baekhyeon-ro, Bundang-gu, Seongnam-si, Gyeonggi-do

Tel 031-716-8001 Fax 031-716-8980

Plavex Co. Ltd. Geumil-ro, Geumwang-eup, Eumseong-gun, Chungcheongbuk-do Tel 043-883-2670 Fax 043-883-2672

# Plazen Co. Ltd.

Yangdongnonggongdanji-gil, Hanam-eup, Miryang-si, Gyeongsangnam-do Tel 055-391-0389 Fax 055-391-0388

Busanacryl Co. Ltd. Southern Center of Handeul Co. Ltd. Nonggong-gil, Jeonggwan-eup, Gijang-gun, Busan City Cheyukgongwon-ro, Gangseo Tel 051-328-5555 Fax 051-326-7678 gu, Éusan Čity Tel 051 - 863 - 7788 Fax 051 - 853 - 2900

### platec of Handeul Co. Ltd.

Pokpo-ro, Hwado-eup, Namyangju-si, Gyeonggi-do Tel 02-2214-0901 Fax 02-2214-0903

Central Center of Handeul Co. Ltd. Hanbatdae-ro, Daedeok-gu, Daejeon City Tel 042-635-7400 Fax 042-635-7405

# POLIFILM Baekhyeon-ro, Bundang-gu, Seongnam-si, Gyeonggi-do

Tel 031-716-8001 Fax 031-716-8980

Daejeon branch of Handeul Co. Ltd. Dosan-ro, Seo-gu, Daejeon City Daegu City Tel 042-527-4994 Fax 042-527-4996 Tel 053-527-0022 Fax 053-527-6904

### Gwangju branch of Ulsan branch of Handeul Co. Ltd. Handeul Co. Ltd.

Jungheung-ro, Buk-gu, Gwangju City Beonyeong-ro, Nam-gu, Ulsan City Tel 052-260-5445 Tel 062-528-7766 Fax 062-525-3666 Fax 052-265-7005

### Daegu branch of Busan branch of Handeul Co. Ltd. Handeul Co. Ltd. Bukbisan-ro, Seo-gu,

Beomjeon-ro, Jin-gu, Busan City Tel 051-808-8888 Fax 051-803-6688

### Daesin store of Handeul Co. Ltd. Bosudae-ro, Seo-gu,

Busan City Tel 051-246-4233 Fax 051-246-0337

### Handeul P&F Co. Ltd.

3.15dae-ro, Masanhoewon-gu, Changwon-si, Gyeongsangnam-do Tel 055-222-6788 Fax 055-222-6884

### Changwon store of Handeul P&F Co. Ltd.

Chasang-ro, Uichang-gu, Changwon-si, Gyeongsangnam-do Tel 055-266-1977 Fax 055-266-1971

Handeul Planning Co. Ltd. Mabang-ro, Seocho-gu, Seoul Tel 02-577-7997 Fax 02-577-7825

Handeul Happy Color Co. Ltd. Haengju-ro, Deokyang-gu, Goyang-si, Gyeonggi-do Tel 02-575-1190 Fax 02-575-2290

### Bichaeum Dunnae-ri, Gahoemyeon, Hapcheon-gun, Gyeongsangnam-do

# PLAVEX Co. Ltd. | Extruded manufacturing |

Plavex Co. Ltd. is directly manufacturing Arystal, a representative extruded acryl brand, and Arystal foam, a foamed PVC sheet.





Extruder 1 ~ 4: For manufacturing acryl and light guide plates Extruder 5: For manufacturing films Extruder 6: For manufacturing foamed PVC sheets

271-7 Geumil-ro, Geumwang-eup, Eumseong-gun, Chungcheongbuk-do Tel 043-883-2670 Fax 043-883-2672 www.plavex.co.kr



Inputting the raw materials after removing dust and foreign substances



PMMA resin

Make a gel by heating up

1 T-stand

Preliminary polymerization

Adding polymerization

initiator to MMA resins

Flat plate playing a role of pressing and straightening

Polishing roll (Calendar roll) Playing a role of straightening the surface with an even thickness



3 Maintaining the smoothness Maintaining the smoothness of panel by applying the air with a constant pressure



Clean room

4 Foreign body inspection Automatic inspection through a computer

6 Packer Attaching a

# PLAZEN Co. Ltd. | Manufacturing castings

Plazen Co. Ltd. is equipped with the only one production line of integrated vertical and horizontal casted acryl in Korea that can execute a number of processes including raw material input and packing simultaneously through an automated production line with special equipments and clean room facilities.





Vertical manufacturing system Horizontal manufacturing system



including hardener, coloring agent and mold releasing agent

Mixing the other additives



6 De-molding, inspection, packing







**5** Heat treatment



4 Yangdongnonggongdanji-gil, Hanam-eup, Milyang-si, Gyeongsangnam-do Tel 055-391-0389 Fax 055-391-0388 www.plazen.co.kr

# Manufacturing System

A space not allowing the infiltration of dust and foreign substances





protection tape



6 Vertical saw, horizontal saw Playing a role of deciding the width and length



7 Stacker

Playing a role of stacking the complete products after lifting them from the production line

**3 template** Set up a rubber packing, injecting resins after fixing clamps



# BUSANACRYL Co. Ltd | Manufacturing acrylic daily supplies |



13-104 Nonggong-gil, Jeonggwan-eup, Gijang-gun, Busan City Tel 051-328-5555 Fax 051-326-7678

Under the motto saying 'Daily supplies designing the indoor space', we are producing the products, where good ideas are realized, that solves the problems of inconvenience in everyday life, beautiful products that create an advanced lifestyle, and the products for safer and healthier life. It is a global daily supplies brand that leads online and global markets through constant improvements and changes.

• For industry, construction, vehicle, precast, etc. • Daily supplies – Furniture, bathroom, kitchen appliances, household items, etc.

• Signs – Signs, displays, outdoor advertising & interior, plastic sheets, films







Vacuum molding machine

Molding room

Cutting, bending, measurement, mirror finishing

R&D | QC | QA

Assembly, packing



Design plan |Quality management | Product development



Center

Central

Southern

Center

Gangseo-gu, Busan City

161-28, 6beon-gil, Cheyukgongwon-ro,

Tel 051-863-7788

Fax 051-853-2900

HANDEUL Co. Ltd. | Distribution |



Tel 042-635-7400 Fax 042-635-7405



# **PLATEC**

200-32 Pokpo-ro, Hwado-eup, Namyangjusi, Gyeonggi-do Tel 02-2214-0901 Fax 02-2214-0903



**POLIFILM** | The best protection film solution |

Large flat silk printer



Baekhyeon-ro, Bundang-gu, Seongnam-si, Gyeonggi-do Tel 031-716-8001 Fax 031-716-8980

Printing room



POLIFILM(Germany) is a global enterprise that manufactures PE and protection films, and operates 7 production centers around the world, and service centers in over 20 countries. Handeul is the Korean agent for POLIFILM

• Purposes – Protection film of all surfaces including steel, plastic, vehicle and building exterior materials



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# Manufacture / Distribution



# BUSAN branch Mint Cern



Tel 051-808-8888 Fax 051-803-6688

# **DAEJEON** branch



Tel 042-527-4994 Fax 042-527-4996

# **DAEGU branch**



Tel 053-527-0022 Fax 053-527-6904

# MASAN branch (P&F)





Tel 052-260-5445 Fax 052-265-7005

# **GWANGJU** branch



Tel 062-528-7766 Fax 062-525-3666

# **DAESIN** store (Busan)



Tel 051-246-4233 Fax 051-246-0337

### el 055-222-6788 ax 055-222-6884

# Online shopping mall











# Mint Cern

# Overseas offices

# **Cheongsang Trading** - Shanghai office, China

- Established in November, 2010
- Establishing the business relationships among Korea, China and Japan
- Shanghai office / Guangdong warehouse
- Distributing acrylic products, plastic sheets and films
- Distributing chemical raw materials • Supporting the business between Korea and China, and developing the items for import and export





# Off-line Store /On-line shopping mall / branch in foreign country



# www.**happycolor.**com

It is an online shopping mall possessing the largest number of diverse actual image materials and advertising materials. It is a place where lots of advertisers visit, as a community is vitalized, and designers who print out actual images sell and share their designs.

# www.**aticmall**.com

'Atic – Daily supplies designing the indoor space.' It is not only a beautiful product presenting the advanced lifestyle, but also the one realizes good ideas that solve the problems of inconvenience in everyday life.

# www.Mintcorn.com

It is a specialized shopping mall for sign design and its production where even the general people can make their own signs with a unique design, and decorate their indoor and outdoor spaces by utilizing the products such as the ones for space display, display stands, POP and menu boards that were installed to vitalize the sales when opening the mall.

# **HANDEUL** Japan - Tokyo office, Japan

- Located in Tokyo Establishing the business among Korea, China and Japan
  - Import and Export of acrylic products and plastic sheets
  - Import and export of plastic films
  - Supporting the business between Korea and Japan, and developing the items for import and export

Training Center

# BICHAEUM



# A precious resting space in the nature shared with the customers

Bichaeum, which is located at the foot of Hwangmaesan Mountain in Hapcheon, Gyeongsangnamdo, is not only a training place where the colleagues learn and grow by having classes and internal events, but also the one where the customers may have a special time with their families.



Dunnae-ri, Gahoe-myeon, Hapcheon-gun, Gyeongsangnam-do

We believe that an enterprise should not be just a workplace that makes profits, but it should be a happy home where people can realize their passion towards their dreams.

Making a fun home where people respect and love each other with honesty and trust, create a new value through challenge and innovation, grow through learning and experiences, and share their joy and sorrow,

It is the core value of Handeul.

Our colleagues' happiness is the company's reason of existence.

Handeul is always dreaming of a happy community.

HANDEUL HISTORY



plates (Gamjeon-dong)



# 2000s

Feb. 2002. Establishing Happy Color Co. Ltd. (Electronic commerce) Dec. 2002. Establishing BAOS Co. Ltd. (Producing TFT LCD light guide plates) May. 2004. Establishing Plazen Co. Ltd. (Manufacturing casting acryl) Jun. 2004. Introducing the horizontal casting line (Chemiglass) Dec. 2004. Establishing Plavex Co. Ltd. (Manufacturing extruded acryl) Dec. 2005. Launching the brand Arystal Jan. 2006. Establishing Handeul Trading Jan. 2009. Establishing Japan office

# 2010s

- Dec. 2010. Establishing China office Apr. 2015. Unified into Handeul Co. Ltd. May. 2015. Establishing Handeul Planning
- Dec. 2016. Launching the brand Mint Cone
- Dec. 1990. Establishing Seoul branch Sept. 1991. Establishing the distribution corporation Handeul Co. Ltd.
- Apr. 1995. Establishing Ulsan branch May. 1995. Establishing Daejeon branch Nov. 1995. Establishing Daegu branch
- Aug. 1997. Establishing Gwangju branch Dec. 1997. Establishing Masan branch

Nov. 1998. Developing TFT LCD light guide plate